

When Your Destination Is Success, Partner With GeoNova

Smart publishers, retailers, and corporations turn to GeoNova for exciting map, travel and reference products. We combine essential travel and reference information with advanced digital cartography in innovative product formats.

GeoNova is your source for extraordinary mapping and geographic product development. We leverage our expertise to give our partners a competitive edge. No one matches our combination of experience, dedication, service, and resources. With our product savvy, proven track record, and asset strength, GeoNova is uniquely positioned to provide you with the ideal products and services for your publishing or geographic information needs.



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Unmatched Expertise

GeoNova has 40 years experience developing significant content publishing programs for major retailers, publishers, and corporations. We serve the publishing, hospitality, travel, education and automotive markets with distinctive packaged and custom solutions for their product and marketing needs. GeoNova authors a full array of proprietary U.S. map atlas and special interest travel publications as well as develops new content to meet specific needs.

As a leading supplier of mapping services and custom mapping content, we also provide digital mapping content for web sites and new media outlets. GeoNova adds value to published products across all media, including print and online applications.

GeoNova is a HowStuffWorks company and a wholly owned subsidiary of Discovery Communications.



Contact info@geonovagroup.com to learn more.

As Your Development Partner, GeoNova:

- **Creates products for promotions & incentives**
- **Develops & packages private label publications**
- **Licenses geographic & travel content**
- **Provides custom map content**
- **Develops new media content**

Distinctive Private Label & Branded Products

- **Maps & Road Atlases**
- **Travel Guides**
- **Corporate Directories**
- **Promotions, Premiums & Incentives**
- **Student Atlases**
- **Education Ancillaries**
- **Family Reference Books**
- **Digital Mapping Applications**