



ROAD ATLAS PREMIUMS

TAKE THE ROAD TO SUCCESS WITH THE CLASSIC TRAVEL INCENTIVE
Add a custom cover, advertising wrap, or private-label branding

Colorful, practical atlas promotions add **extra impact** to your marketing message. A good road atlas builds customer loyalty and sets you apart from the competition.

Consumers retain road atlases for an average of eight years of repeated use. These dynamic **sales tools** reinforce your valuable brand image.

Award-winning GeoNova road atlas products can be readily **customized**, packaged, and branded to integrate with your marketing program.

Choose the option that works for you:

The Road Atlas, Standard Edition
144 pages, 10 7/8" x 15", saddle stitched

Large Print/Large Scale Road Atlas
264 pages, 10 7/8" x 15", spiral bound

RV & Campsites Guide & Atlas
256 pages, 10 7/8" x 15", spiral bound

The Road Atlas, Midsize Edition
112 pages, 8" x 10 7/8", saddle stitched

Interstate Road Atlas
48 pages, 8 1/2" x 10 7/8", saddle stitched

Digest Road Atlas
64 pages, 5 1/2" x 8 1/2", saddle-stitched

Pocket Road Atlas
64 pages, 3 7/8" x 6 3/8", saddle-stitched



Call Today!



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